

# FILM/ART SPECIFICATIONS

## **REQUIREMENTS FOR ART ON DISC OR E-MAIL**

1. Art supplied as vector image (lines or curves) Not Bitmaps
2. Fonts: either set to curves or supply fonts with file
3. We prefer art set to PC but we can use Mac files
4. Formats: Corel .cdr Adobe .ai or .eps
5. Please send a .jpg or .pdf file or printed colour visual to check that the file has not been corrupted.
6. List colours required pref. PMS
7. There will be an artwork charge for opening files and checking specifications. This charge is based on the time required.

## **REQUIRMENTS FOR FILM**

1. Colour separated with a minimum trap or bleed of 0.25mm
2. Darker colours to bleed over lighter colours
3. Tone: Remove all tone over 80% and below 15% and use UCR on process seps.
4. Line ruling 65 LPI Elliptical dot, emulsion up right reading unless printed on reverse, then wrong reading.
5. Yellow 60, Magenta 105, Cyan 75, Black 45 deg.